

ABOUT RESOURCE UNLIMITED

Resource Unlimited provides financial strategy and implementation support to early stage and established enterprises – **we facilitate formation and transformation**. Our mission is a reflection of the common issues faced by mature and established companies that need to restructure and those that are in the start up phase. These issues include determining business focus, choosing between alternate strategies, balancing of growth and profitability and cash flow support.

Resource Unlimited's services and level of involvement are tailored to suit the maturity of the enterprise. For enterprises running with a full fledged finance and legal team, Resource Unlimited provides strategic advice in the areas of corporate strategy and finance. For companies in early stages, Resource Unlimited works with a network of service providers in areas such as legal, accounting, tax and audit to provide a broad based service.

Formed by a team that has both depth and breadth of expertise in the areas of corporate finance and strategy, Resource Unlimited has a credible track record as a financial advisor, having serviced number of clients in various segments. Resource Unlimited engagements have resulted in significant benefits to its clients – 50 early stage companies have already raised funding with assistance from Resource Unlimited.

Client list: <http://resourceunlimited.info/CLIENTLIST.aspx>

Services That We Offer



CFO SERVICES:

As an emerging company, your organization needs expertise in corporate finance and strategic planning. CFO services enable your management and finance team to leverage our team's vast experience.

CFO services bring attributes such as analytical, risk assessment, sensitivity analysis, and regulatory requirements in transforming information into knowledge (e.g., analyzing, interpreting, and evaluating activities) to improve the quality or context of information for decision makers in an independent, objective and ethical manner. CFO Services can help the SME with budgeting, financial forecasting, fund raising, mergers and acquisition (M&A) activity, sales compensation planning, Business Performance Management (BPM) solutions, product profitability analysis, system implementations and a wide variety of other financial and operational activities.

CFO Service brings visible value to startup and small/medium businesses in the services sector where cash flow and the immediate needs of the business are critical considerations. The CFO's job is to provide strong internal controls, capable and efficient reporting systems and sound financial management and advice to the company and its owners. By outsourcing CFO services to us, a company benefits:

- Cost-effective solutions;
- Budget bandwidth to absorb allocated costs for CFO and resources for accounting operations;
- Focused CFO efforts;

CFO Service is focused on superior value creation, the ultimate challenge for a company's senior executives and board. We support the Company and the management's long-term agenda. Our involvement in this type of engagement is comprehensive and hence ensures personalized service and total commitment to our clients.

The financial and compliances aspects of setting up and running a high-technology business can be rather daunting, especially for early-stage companies and entrepreneurs venturing into new businesses. **Our CFO services are aimed at catering to this need and include:**

- Defining corporate and capital structures;
- Drafting shareholder agreements;
- Building business plans;
- Drafting/whetting Non-Disclosure Agreements to protect clients' confidential information;
- Budgeting and implementation of control policies;
- Developing and implementing ESOPs;
- Bank Proposals and Documentation;
- Financial Forecasts and Projections;
- Cash flow and Budgeting Analysis;
- Business Valuations;
- Business Plans;
- Credit Rating Facilities;
- Preparation for JV and Collaborations;
- Mergers and Acquisitions;
- Documentation for international collaborations;
- Assistance to get incentives and financial assistance from Government Department;
- Cost Analysis;
- Risk Analysis;
- Business Performance Management (BPM);
- Analysis of New Markets;
- Product Profitability Analysis;
- Strategic Planning;
- Due Diligence;
- Defining and implementing accounting policies, etc.

However, we do not confine our services to the above-mentioned list. We work closely with you, understand your needs in the realms of finance/ accounting and compliances, and provide you with custom made solutions.

Legal and Statutory Compliances

Compliance with applicable regulations is something that no company can afford to ignore. Our expertise with Indian laws and regulations ensure that our clients are fully compliant with all statutory requirements, at all times, enabling them to concentrate on other areas of strategic importance. Under this offering, we typically assist clients under various Statutes like:

Corporate law compliances;
Direct and Indirect Tax compliances;
FEMA and Import & Export matters;
Industrial and Labour Laws;
Compliances under state laws, etc.

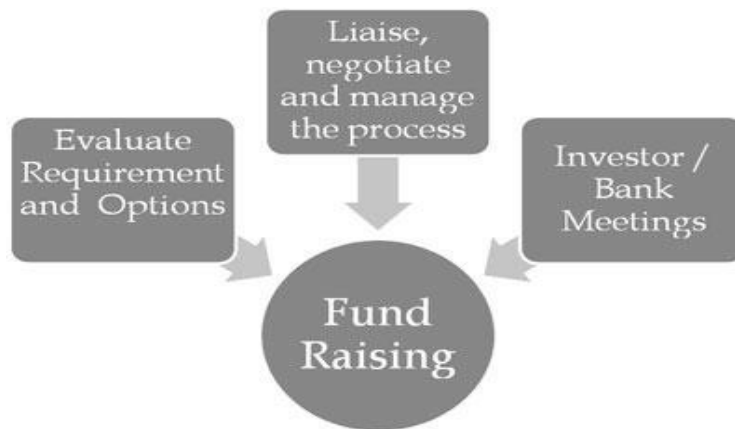
We have assisted clients with Drafting/whetting of the various agreements that need to be signed as part of the transaction; analyzing the impact of various regulations like income tax laws, FEMA (Foreign Exchange Management act), etc. on such transactions; Liaising with the various service providers like attorneys, investment bankers, etc, for implementing the transaction.

While we are not attorneys, our services ensure that our clients engage attorneys only when absolutely necessary.

Fund raising Advisory Services:

As a company on a high growth trajectory, you may need to raise capital to fuel your growth plans. In spite of having a solid business, if you are have trouble finding the right mix of financing options or are over-burdened with debt, we can offer structured solutions.

By focusing on underlying customer needs and the fundamental economics of the business, we help companies rethink their strategic assumptions and optimize their financial leveraging. We structure optimum debt and equity mix for key growth or consolidation moves, make available additional resources to invest in building capacity, enter new markets and re-define product mix.



Services offered:

- Credit appraisal;
- Debt syndication;
- Project Consultancy;
- Preparation of Business Plan / Project Report;
- Asset Based Loans;
- Equipment Finance;
- Lease Finance;
- FC Loans;
- Working capital and short term financing;
- Enhancement in working capital facilities;
- Substitution of high cost debt with low cost debt;
- Interest and debt swap;
- Structured finance products, etc.

Enterprise Risk Management:

“Managing risk today is not what it used to be”

In the wake of dynamic market conditions and regulatory initiatives, protecting shareholders' interests has become a top priority for company boards. Today's businesses across the globe increasingly seek better decision-making abilities and stronger internal controls in order to attain greater shareholder value. External perceptions of a company are affected by the risks it faces and the manner in which these risks are managed. While no business is immune to risks, managing them to create a sustainable shareholder value is the critical challenge. Businesses need to have an approach to meet this challenge. Technological innovation, globalization, complex regulation and increased accountability at the senior management and board levels have all combined to significantly change the landscape of risk management today. Managing risk has become increasingly complex due to the new 'Network Economy' and the emerging risks of e-business from online security to customer privacy.

We can help you, not only to assess risk but also to transform your organization's risk management systems to make them more effective and help you avoid unpleasant surprises. We can help you to understand and manage risks across the enterprise and at the business unit, process, technology and data levels as well as risk areas such as strategy, regulatory/contractual, technical financial/economic and operational. The services offered are competency-based and driven by market needs and industry issues. These offerings are then integrated to form innovative solution sets that meet your specific needs.

ENTERPRISE RISK MANAGEMENT

<http://resourceunlimited.info/Documents/ERM%20FLYER.pdf>

